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DE RUEPSE 29A
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BT
UNCLAS RELAY OW
608 ALLEN/HOWARD FROM MORGENROTH/SEELY WA 577
RE OW 922

ALFA: LOGOGRAPH SHOULD READ "PEKING NCNA IN CHINESE TO CHINA".
WITH NCNA THE PRIMARY LOGOGRAPH NEED IS TO SEPARATE OUTPUT FOR
CHINA FROM THAT FOR VARIOUS FOREIGN TARGETS. THE PROVINCIAL PRESS
IN CHINA AND OTHER COUNTRIES IS NOT RPT NOT REGARDED AS AN ADDRESSEE
OR SPECIAL TARGET WITHIN THE MEANING OF PARAGRAPH FOUR IN CITED
MEMORANDUM.

BRAVO: USE OF LOGOGRAPH "JAKARTA PIA IN ENGLISH TO TANYUG

PAGE TWO RUEPSE 29A
BELGRADE" FOR ITEMS SO ADDRESSED IS CORRECT. THE TARGET FOR THE
TRANSMISSION AS A WHOLE (I.E., THE ITEMS NOT RPT NOT STATING
ADDRESSEES), HOWEVER, WILL DEPEND ON INFORMATION GIVEN IN PREAMBLE.
IF PREAMBLE CITES SOUTHWEST PACIFIC (OR SOME OTHER TARGET), THEN THAT
TARGET SHOULD BE USED. IF PREAMBLE GIVES NO RPT NO TARGET INDICATION,
THEN USE OF "SUBSCRIBERS ABROAD" WOULD BE ADVISABLE. WOULD APPRECIATE
YOUR SENDING TEXT OF PREAMBLE. NOTE THAT A DISTINCTION SHOULD BE MADE
BETWEEN THE PHYSICAL BEAMING OF A TRANSMISSION (DETERMINED BY
AVAILABILITY OF ANTENNAS) AND THE TARGET (REFLECTING INTENT OF
ORIGINATOR). IN MANY PRESS CASTS THESE ARE DIVERGENT. LOGOGRAPH
TARGETS SHOULD REFLECT INTENT, WHEN KNOWN, IN PREFERENCE TO BEAMING.
BEAMING, HOWEVER, MAY SERVE AS GUIDE TO INTENT IN THE ABSENCE OF
OTHER INFORMATION.

BT
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